



**Alexis White | Graphic Designer**

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alexiswhitedesign.com

## SUMMARY

Passionate, multidisciplinary creative with demonstrated skills in photography, graphic and web design, and illustration, focused on building innovative solutions that help clients achieve their goals.

## EXPERIENCE

### Visual Artist, Sales Associate (September 2016–May 2017)

The Loft | Beavercreek, OH

- Responsible for visual merchandising and customer service
- Responsible for understanding target audience (shopping habits, preferences, etc.)

### Graphic Design Intern (May 2016–August 2016)

Streamline Design and Print | Urbana, OH

- Managed social media platforms
- Designed content for the shop and clients
- Handled the storing and development of files and distribution of products

### Freelance Designer and Photographer, Alexis White Design (2016–Present)

- Created business cards, logos, and branding for clients including Area Wide Electric Co., Shannon's Sweet Tea, and Kindness Lives Apparel
- Senior, family, engagement, and wedding photography

## EDUCATION

### School of Advertising Art (August 2016–June 2018)

Kettering, OH

Associate Degree of Applied Business in Advertising Art

GPA: 4.0

- Coursework included illustration, print and graphic production, photography, web design and development, and professional development
- Member of the National Student Advertising Competition Team (2018)
- Participated in "The Pitch," a Columbus AAF event benefiting a local nonprofit
- Attended an AAF Dayton event featuring renowned speaker Artie Isaac (2018)
- Student artwork chosen for Dayton Visual Arts Center "Cline Show" (2018)

### Bowling Green State University (August 2015–June 2016)

Bowling Green, OH

- Coursework included color theory, 2D, 3D, and 4D production, glass blowing, design basics, and art history
- Dean's List

## SKILLS

Adobe Photoshop, Illustrator, Lightroom, and InDesign; Fine Arts (illustration, glass blowing, and woodworking); Microsoft Word and PowerPoint; Connect (instructional learning software); Coda (HTML/CSS); Basecamp; Digital Photography (editing, lighting)